Request for Expression of Interest

Assignment Title: "Hiring of Individual Consultant for conducting baseline study and value chain study for medicinal plants"

1. Odisha Livelihoods Mission (OLM) is implementing a project on Value Chain Intervention and Market Linkage for Medicinal Plants species in Odisha under the Government of India programme of Mahila Kisan Sashaktikaran Pariyojana (MKSP). The aim of the project is to promote
   (i) Sustainable harvesting of four medicinal plant species namely Harida (Terminalia Chebula), Bahada (Terminalia bellirica), Amla (Phyllanthus Emblica) and Dhataka (Woodfordia fruticosa) and
   (ii) Collective cultivation of three medicinal plant species Tulsi (Occimum sanctum), Pipali (Piper longum) and Sarpagandha (Rauvolxia serpentina). The target is to cover 9000 Mahila Kisans in 6 districts of Odisha through promotion of Farmer Producer Organizations (FPO).

2. The Odisha Livelihoods Mission (OLM) now invites eligible Consultant to indicate their interest in providing the Services. Interested Consultant should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services in the prescribed format at Annex-A (ToR) and Annex-B.

3. Period of the contract will be for a period of 60 days from the date of signing. The contract may be further extended on the basis and of the OLM.


5. Consultant will be selected in accordance with the Individual Consultant Selection method set out in the Consultant Guidelines (NRLM Procurement Manual).

6. Further information can be obtained at the address below during office hours i.e. 10.00 to 17.00 hours and the details ToR and NRLM Procurement Manual can be seen and downloaded in OLM website www.olm.nic.in.

7. In case of any Addendum/Clarification/Corrigendum/Extension regarding this EOI, the same will be published in the above websites only.

8. Expressions of interest in sealed envelope must be delivered in a written form to the address at SMMU office (in person/ post/courier) latest by 26.03.2019, 2.00 pm.

9. Authority reserves the right to accept or reject any proposal, and to cancel the procurement process and reject all proposals, at any time prior to the award of contract, without assigning any reason thereof.

State Mission Director-Cum-CEO

SIRD Campus, Unit VIII, Bhubaneswar 751012, Odisha
Tel: 0674 2560169, e-mail: smmu.olm@gmail.com/po.tripti@gmail.com
Request for Expression of Interest

Assignment Title: “Hiring of Individual Consultant for conducting baseline study and value chain study for medicinal plants”

1. The Government of India has availed a credit from International Development Association (IDA), towards the National Rural Livelihoods Project which aims to support the National Rural Livelihoods Mission under the Ministry of Rural Development, Government of India; and intends to apply part of the loan proceeds to make payments under the contract for the above services.

2. BACKGROUND:
Odisha Livelihoods Mission (OLM) is implementing a project on Value Chain Intervention and Market Linkage for Medicinal Plants species in Odisha under the Government of India programme of Mahila Kisan Sashaktikaran Pariyojana (MKSP). The aim of the project to promote

(i) Sustainable harvesting of four medicinal plant species namely: Harida (Terminalia Chebula), Bahada (Terminalia bellirica), Amla (Phyllanthus Emblica) and Dhataki (Woodfordia fruticosa) and

(ii) Collective cultivation of three medicinal plant species Tulsi (Occimum sanctum), Pipali (Piper longum) and Sarpagandha (Rauvolfia serpentina). The target is to cover 9000 Mahila Kisans in 6 districts of Odisha through promotion of Farmer Producer Organizations (FPO).

The existing socio-economic status of the primary collectors in the state needs to be studied in order to create a baseline reference for analyzing the impact of the project activities. The study should focus on the income level and social status of the households involved in the collection of NTFPs like Harida, Bahada, Amla and Dhataki and cultivation of Tulsi, Pipali and Sarpagandha and also, the production potential of the four products needs to be estimated.

Also, a value chain study needs to be undertaken for the three medicinal plant products namely: Tulsi, Pipali and Sarpagandha to Design appropriate value chain intervention strategies for successful realization of envisaged project outcomes.

SIRD Campus, Unit VIII, Bhubaneswar 751012, Odisha
Tel: 0674 2560169, e-mail: smmu.olm@gmail.com/po.tripti@gmail.com
3. OBJECTIVES:

- To conduct a baseline study in the six districts and analyse the existing income level and social status of the primary producers and estimate the quantum of the four NTFP products (Harida, Bahada, Amla and Dhataki) in the project area.
- To conduct a value chain analysis of the three products namely: Tulsi, Papali and Sarpagandha with focus on the 6 MKSP districts and propose an intervention strategy for developing pro-poor value chains for the three products.

4. DELIVERABLES:

- The consultant has to submit a genuine Value Chain analysis report of three products: Tulsi, Papali and Sarpagandha.
- The Consultant has to submit an authentic baseline study report.
- Database of the income level and social status 900 primary producers and quantum estimation of four products: Harida, Bahada, Amla, Dhataki.

5. ELIGIBILITY CRITERIA:

- The individual must have a master degree in any discipline and a minimum professional experience of 12 years in the social/forestry sector.
- The individual must have conducted a minimum of 5 relevant value chain studies and base line survey. At least one relevant experience in forestry, medicinal plant etc.
- She/he should have experience in working with government/bilateral projects in Odisha.
- Age maximum 65 years as on 31.01.2019.
6. PAYMENT

The consultant shall submit the final report to SMMU, OLM, which will be thoroughly examined by the committee. Based on the recommendations of the committee, payment will be made.

7. The Odisha Livelihoods Mission (OLM) now invites eligible Consultant to indicate their interest in providing the Services. Interested Consultant should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services in the prescribed format at ToR and Annex-B.

8. CONTRACT PERIOD: The contract will be of 60 days within which the consultant has to submit the full report to OLM. Contract may be terminated by either party by giving a prior notice of one month.

9. DURATION:
60 days from the date of signing of contract.

10. CONSULTANCY FEES:
- Consultancy fees for conducting baseline study and value chain study is Rs 3.60Lakhs (excluding taxes)
- Logistic arrangement like travel, boarding and food will be provided by OLM.


12. Consultant will be selected in accordance with the Individual Consultant Selection method set out in the Consultant Guidelines (NRLM Procurement Manual).

13. Further information can be obtained at the address below during office hours i.e. 10.00 to 17.00 hours and the details ToR and NRLM Procurement Manual can be seen and downloaded in OLM website www.olm.nic.in.

14. In case of any Addendum/Clarification/Corrigendum/Extension regarding this EOI, the same will be published in the above websites only.
15. Expressions of interest in sealed envelope, super scribed as “EoI for hiring of Individual Consultant for conducting baseline study and value chain study for Medicinal Plant species” must be delivered in a written form (format attached in Annex-B) along with supporting educational (Certificate & Mark sheet) & Experience Certificate to the address at SMMU office (in person/post/courier) latest by 20.03.2019, 2.00 pm.

16. Authority reserves the right to accept or reject any proposal, and to cancel the procurement process and reject all proposals, at any time prior to the award of contract, without assigning any reason thereof.

State Mission Director-Cum-CEO
Odisha Livelihoods Mission (OLM)
SIRD Campus, Unit-8, Bhubaneswar
Terms of Reference

Hiring of an individual consultant to conduct baseline study and value chain study for Medicinal Plant species in Odisha under MKSP Medicinal Plants Project

Background

Odisha Livelihoods Mission is implementing a project on Value Chain Intervention and Market Linkage for Medicinal Plants species in Odisha under the Government of India programme of Mahila Kisan Sashaktikaran Pariyojana (MKSP). The aim of the project is to promote i) sustainable harvesting of four medicinal plant species namely: Harida (Terminalia chebula), Bahada (Terminalia bellirica), Amla (Phyllanthus emblica) and Dhakeki (Woodfordia fruticosa) and ii) collective cultivation of three medicinal plant species namely: Tulsi (Ocimum sanctum), Pipali (Piper longum) and Sarpagandha (Rauvolfia serpentina). The target is to cover 9000 Mahila Kisans in 6 districts of Odisha through promotion of Farmer Producer Organizations (FPO).

Context

The existing socio-economic status of the primary collectors in the state needs to be studied in order to create a baseline reference for analyzing the impact of the project activities. The study should focus on the income level and social status of the households involved in the collection of NTFPs like Harida, Bahada, Amla and Dhakeki and cultivation of Tulsi, Pipali and Sarpagandha and also, the production potential of the four products needs to be estimated.

Also, a value chain study needs to be undertaken for the three medicinal plant products namely: Tulsi, Pipali and Sarpagandha to design appropriate value chain intervention strategies for successful realization of envisaged project outcomes.

Objective of the assignment

1. To conduct a baseline study in the six districts and analyze the existing income level and social status of the primary producers and estimate the quantum of the four NTFP products (Harida, Bahada, Amla and Dhakeki) in the project area.

2. To conduct a value chain analysis of the three products namely: Tulsi, Pipali and Sarpagandha with focus on the 6 MKSP districts and propose an intervention strategy for developing pro-poor value chains for the three products.
Coverage

1. The baseline study has to be conducted by taking a sample of at least 5-10% of the total targeted households under the project i.e. 9000. This study should cover the 11 blocks from 6 districts as listed below.

<table>
<thead>
<tr>
<th>Districts</th>
<th>Bargarh</th>
<th>Balangir</th>
<th>Kalahandi</th>
<th>Kandhamal</th>
<th>Koraput</th>
<th>Rayagada</th>
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</thead>
<tbody>
<tr>
<td>Blocks</td>
<td>Padampur, Paikmal</td>
<td>Deogaon, Muribahal</td>
<td>M.Rampur, Lanjigarh</td>
<td>Daringbadi</td>
<td>Boipadiguda, Laxmipur, Lamtaput</td>
<td>Kashipur</td>
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</table>

2. The value chain study has to be conducted for three products: Tulsi, Pipali and Sarpagandha by focusing on the production clusters of the 6 MKSP districts namely Bargarh, Balangir, Kalahandi, Kandhamal, Koraput and Rayagada and the market hubs (outside and inside state).

Deliverables

1. The Consultant has to submit a genuine Value chain analysis report of three the products: Tulsi, Pipali and Sarpagandha.
2. The Consultant has to submit an authentic baseline study report.
3. Database of the income level and social status of 900 primary producers and quantum estimation of four products: Harida, Bahada, Amla and Dhakati.

Duration of the assignment

The total duration of the assignment shall be of 60 days within which the Consultant has to conduct the studies and submit the full report to OLM.

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Activity</th>
<th>Week 1</th>
<th>Week 2</th>
<th>Week 3</th>
<th>Week 4</th>
<th>Week 5</th>
<th>Week 6</th>
<th>Week 7</th>
<th>Week 8</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Study design, pilot study &amp; secondary review</td>
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<td>2</td>
<td>Field survey for baseline and value chain study</td>
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<td>3</td>
<td>Value chain analysis and baseline evaluation</td>
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<td>4</td>
<td>Final report preparation</td>
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Budget

The total budget for conducting the baseline study and value chain study and value chain study is Rs.3.60 Lakhs (excluding taxes).

REPORTING

The State Mission Director will designate one specialist as Team Leader to liaise with and provide the consultant with necessary support to carry out the assignment. A committee will be formed constituting Addl. CEO (Program Support), Addl. CEO (Finance), Additional CEO (Operations), Dy. CEO (Livelihoods) and Dy. CEO (Procurement), who will be responsible for effective guidance and support for the assignment. The consultant will submit the final report to SMMU, OLM, which will be thoroughly examined by the committee. Based on the recommendations of the committee, payment will be made.

ELIGIBILITY CRITERIA

<table>
<thead>
<tr>
<th>Sl No</th>
<th>Minimum Requirement of the Individual Consultant</th>
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<tbody>
<tr>
<td>1</td>
<td>The individual must have a master degree in any discipline and a minimum professional experience of 12 years in the social/forestry sector.</td>
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<tr>
<td>2</td>
<td>The individual must have conducted a minimum of 5 relevant value chain studies and base line survey. At least one relevant experience in forestry, medicinal plant etc.</td>
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<td>3</td>
<td>She/he should have experience in working with government/bilateral projects in Odisha.</td>
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<td>4</td>
<td>Age maximum 65 years as on 31.01.2019.</td>
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NB: Ongoing and Incomplete assignment shall not be considered for evaluation.

CONSULTANCY FEES:

- Consultancy fees for conducting baseline study and value chain study is Rs 3.60 Lakhs (excluding all taxes).
- Logistic arrangement like food, travel and boarding to be arranged by OLM.
Annexure- B

Odisha Livelihoods Mission Panchayati Raj & Drinking Water Department, Government of Odisha

"Application for conducting baseline study and value chain study for medicinal plants"

1. Name of the Applicants : 
2. Father's Name : 
3. Age as on (31.1.2019) : 
4. Highest Qualification : 

5. Permanent Address : 

6. Address for Communication : 
7. Telephone No : Mobile No: 
8. Email Address : 

9. Educational Qualification :

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<th>Sl. No.</th>
<th>Class/UG/PG</th>
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10. Work Experience:

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<th>Sl. No</th>
<th>Name of Organization</th>
<th>Name of the Post</th>
<th>No of Years</th>
<th>Value chain study</th>
<th>Job Responsibility</th>
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<thead>
<tr>
<th>Sl. No</th>
<th>Name of Organization</th>
<th>Name of the Post</th>
<th>No of Years</th>
<th>Baseline study</th>
<th>Job Responsibility</th>
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I hereby declare that the information furnished above are true and correct to the best of my knowledge.

Date:
Place:

Signature of Applicant